Programming with Alcohol

Policy Statement
Undergraduate students and student groups are afforded the privilege of serving alcohol at certain events. With this privilege comes expectations regarding ensuring the safety and welfare of those in attendance. Students are expected to know and abide by all applicable state and federal laws and University policies and procedures. Students are responsible for their own behavior; however, if alcohol is a part of an event, student organizers and sponsors must undertake efforts to provide a safe environment for the attendees.

All events with alcohol need to be registered online through Event Builder found in Washington University Group Organizer (WUGO). The event should be submitted to Event Builder no less than 15 business days prior to the date of the event and approval should be obtained on Event Builder no less than 10 business days before the event is scheduled to take place.

Purpose
The purpose of this policy is to ensure and outline the lawful and responsible use of alcohol by students. The policy governs consumption of alcoholic beverages for events hosted by undergraduate student groups. In every instance where alcohol is made available, the individuals and groups involved are responsible for compliance with all applicable local, state, and federal laws, this policy, and other applicable University policies, procedures, and regulations.

Audience
All undergraduate student groups at Washington University in St. Louis.

Policy Implementation
Section 1: Registering Event
All events with alcohol need to be registered online through Event Builder found on WUGO. Approval for the event should be obtained on Event Builder no less than 15 business days before the event is scheduled to take place. Failure to obtain approval for an event with alcohol on Event Builder in this time frame will lead to the event being rescheduled or cancelled.
To access Event Builder the student planning it should log-in to wugo.wustl.edu, select “Manage” from the top right menu, select the organization’s WUGO page, select “Events”, then “+Create Event”. Note: Only officers within the organization who have been granted permission to create events will be able to input information on Event Builder and submit events for approval. To give permission, an administrator for the organization’s WUGO page will need to grant permission to appropriate members for this task.

In order for an event to be approved in Event Builder the following documents should be uploaded to the submission.

- Signed Venue Agreement
- Venue diagram
- Venue contract/invoice
- Itemized Catering Invoice
- Confirmation of hired security
- Guest List (if applicable)
- Bus registration confirmation

Fraternities and Sororities governed by Interfraternity Council and Women’s Panhellenic Association should also refer to the Social Management Guidelines and policies set forth by their national/international organizations.

**Section 2: Eligibility to Sponsor an Event with Alcohol**

Students who plan to undertake the responsibility of planning an event with alcohol must attend a “Programming with Alcohol Workshop” early in the event planning process. These workshops are offered by Campus Life staff once a semester. See campuslife.wustl.edu for details.

**Section 3: Responsible Contacts**

At least four individuals, including but not limited to those who are planning the event, must be designated “Responsible Contacts”. More may be required based on the size, type and location of the event. Training for those wanting to serve as Responsible Contacts is offered by Campus Life staff twice a month see campuslife.wustl.edu for details.

New members to the community and/or organization are not to serve in this role. Responsible contacts are expected to oversee the implementation of these policy guidelines throughout the entire event. They agree not to consume any alcohol prior to or during any portion of the event, including set up, clean up and through transportation back to the University. The Responsible Contacts must remain the same individuals throughout the event.

All Responsible Contacts should be registered in Event Builder and the list will be verified by Campus Life staff members.
Section 4: Focus and Publicity
Alcohol may not be the main focus of an event.
Alcohol may not be mentioned on publicity for the event.
Events open to the general public and/or advertised off campus are not permitted to include alcohol as part of their event.

Section 5: Location
On and Off Campus events where alcohol is served will be held at approved venues/spaces. All off-campus venues must go through an approval process through our office. Each time a venue will be used our Venue Agreement Form should be paired with or used as the event contract. This ensures the venue is aware of our policies and agrees to uphold the standards set for student group events with alcohol. This signed Venue Agreement and space diagram should be uploaded to Event Builder no less than 10 business days prior to the event.

Venues/spaces where undergraduate events with alcohol take place should provide space that is clearly set apart from the rest of the facility if it is open to other patrons or groups. Ideally the student group event will be held in a separate room. If attendees leave the space where the event is taking place, they cannot return.

All events must conclude and be completely cleaned up by 2:00am, or one hour before the venue closes, whichever is earlier.

Section 6: Transportation
When alcohol is present at an event off campus, transportation must be provided by the group hosting the event. It is expected that attendees avail themselves of transportation both to and from the event. Buses and other vehicles used for this purpose need to be registered with the Parking and Transportation Office. For bus registration and information on the bus policies please see parking.wustl.edu.

Section 7: Alcohol Types
- Beer and wine are permitted
- Hard liquor, including but not limited to, grain alcohol, punches and mixed drinks are not permitted at events
- Glass bottles are not permitted on campus and are discouraged at off campus venues

Section 8: Distribution of Alcohol
Distribution of alcohol is only permitted through a third party vendor with a valid liquor license. Appropriately credentialed third party server(s) must always be present; alcohol cannot be left unattended. A central point of distribution must be designated to allow for proper identification.

Only one cup at a time, not to exceed 12 ounces of beer or 5 ounces of wine, may be served to attendees of legal age. The Responsible Contacts and security staff are responsible for ensuring alcohol does not leave the event. If a person appears to be intoxicated, he or she is not to be served. Alcohol distribution must conclude 30 minutes before the event ends.
The selling of alcohol may not be a fundraiser for the sponsoring group. Bar nights on behalf of a group or as a fundraising effort are prohibited.

Section 9: Limitation on Free or Subsidized Alcoholic Beverages
Student Union groups hosting an event with alcohol may use money in their SU fundraising account to provide up to 3 alcoholic beverages free or at a reduced cost to each guest of legal age for consumption during the entirety of the event. Tabbed wristbands will be distributed to attendees 21 years or older to track the number of free/subsidized drinks received. Alcoholic beverages ordered in excess of the limit set (no more than 3) will be charged at full price to the individual student ordering the drink.

Section 10: Food and Non-Alcoholic Beverages
Equally attractive non-alcoholic beverages and non-salty foods must be readily available, free, and visible throughout the event. Water must be one of the non-alcoholic beverages. Food must be available when the alcohol distribution begins and replenished as necessary. Food options should be substantial for the purpose of offsetting the effects of alcohol. Suggested food options include pizza, pasta, sandwiches and heavy appetizers.

Section 11: Attendance and Proper Identification
For participants who intend to consume alcohol, Washington University identification, with valid driver’s licenses or state/federal issued identification cards must be checked at the point of entrance. Fake identification will be confiscated, and the student risks a referral to the University Judicial Administrator and/or off campus authorities in addition to University fines up to $500. The line for admission should be in a well-lit area and well-organized. A security guard will be responsible for checking for proof of legal age and affixing wristbands.

Individuals under the age of 21 must show Washington University identification and will receive a wristband of a different color with no drink tabs affixed to it. A responsible contact from the planning group must remain at this location throughout the event to monitor compliance with these guidelines.

Section 12: Guest Policy/Sign-In
At events where guests are permitted, each Washington University student is allowed to bring one guest and is responsible for the conduct of his or her guest. Guests must enter with their hosts. Guest misconduct could lead to a referral to the University Judicial Administrator for the Washington University student, and the guest could be subject to prosecution off campus. Verification of age and identity will be required of all attendees at the entrance to the event (driver’s license or state/federal issued identification card) and guests, along with their student hosts, must sign in. The sponsoring group must develop a system for identifying and tracking guests. The process of signing in guests must be managed by a Responsible Contact. The completed guest list must be turned in at the end of the event for inclusion in the event packet.

Section 13: Guests Under 18 and Prospective Freshmen
Guests under 18 years of age are not permitted at events where alcohol is present. Prospective freshmen, regardless of their age, are not permitted to attend events where alcohol is served.
Section 14: Expectations of Responsible Contacts

Responsible Contacts are required to introduce themselves to the security guards, venue representative and Washington University Police. The Responsible Contact planning the event will serve as the primary liaison with these individuals/agencies. A Responsible Contact should be stationed at the following locations: the entrance to the event, where buses are being boarded by event participants, and on each bus going to the venue or returning to the University.

The Responsible Contacts agree to end an event where these policy guidelines are not being followed or other significant problems arise jeopardizing the security of the event or safety of students. Security staff should be available to assist in closing down an event per the contacts’ request. When events take place on campus, University Police may also be available to assist with closing down an event. University staff may close an event at any time if the security of the event is jeopardized or the safety of students is at risk. A University staff/faculty/advisor may be required to attend large scale events.

Section 15: Security Staffing and Expectations

Trained security staff is required at all undergraduate events with alcohol. For events on campus this staff will come from a licensed and bonded security company, however, some off campus venues may prefer to have their own staff serve in this capacity. A detailed security plan is required on Event Builder. Such plans must be prepared and reviewed with assistance from a WUPD representative. Information regarding who will be providing security must also be provided. Responsible contacts agree to ensure that security staff is in place to serve in the capacities as outlined below.

For all events with alcohol, a minimum ratio of 3 guards plus one additional guard for every 50 attendees is required. The sponsoring group is responsible for contacting and arranging for guards or ensuring the venue provides appropriate security staff. The stationing of guards must be determined prior to the event, and the plan must be submitted through Event Builder and reviewed before approval for the event will be given.

At least one guard is to be stationed at the main entrance of the event to check for WU student identification, monitor guest policy, and help determine if anyone appearing to be intoxicated should be refused entry. A second guard will be assigned to the point of alcohol distribution to check identification for proof of legal age and assist with pulling drink tabs from wristbands. Other guards will serve as roammers and will be responsible for monitoring legal drinking and access to event space and monitor all entrances. Additional guards may be required based on the nature of the event and expected attendance. Security costs are the responsibility of the sponsoring group.

An event packet will be prepared by Campus Life staff. This packet will include:

- A printed copy of the approved Event Builder plan.
- Wristbands – both with tabs for those who are 21 years or older and wristbands without tabs for attendees who are under 21.
- Post Event Evaluation Form – for completion by security staff

The event packet will be left at the WUPD station on the South 40 for pick up by a member of the
Section 16: Evaluation
At the end of the event, completed post event evaluation forms (in a sealed envelope provided for Security and via digital evaluation form sent to student planner), extra wristbands and the completed guest list will be placed back in the packet and returned to WUPD by a representative of the security company. It is the responsibility of the students completing post event evaluations to note any issues or concerns that arose during the course of the event.

Student evaluations should be completed by the end of business the Monday immediately following the event. The link will be shared by a Campus Life staff member. Failure to complete the evaluations could result in future groups events with alcohol not being approved.

Section 17: Washington University Police Department
By way of the Event Builder online registration process, WUPD will be notified of all on campus programs where alcohol has been requested and may require the presence of Officers, or will schedule random patrols as deemed necessary. Additional costs associated with Washington University Police may be incurred and will be the responsibility of the sponsoring group.

Section 18: Emergency Service Team (EST)/Clayton Emergency Medical Team
Some large events may require EST and/or Clayton Emergency Medical Team. It is the responsibility of the sponsoring group to make arrangements and cover all expenses. EST must be contacted 10 working days in advance. EST will require a space to set up their operation and will need to be in radio contact with the Responsible Contacts and security.

Section 19: Post Event Clean Up for Events on Campus
For any event on campus where alcohol is being served, the student planning the event must make arrangements for custodial services of WFF and/or Top Care (for events outdoors), when the space reservation is made. Service requests should include additional trash cans and recycling bins. Large events must have cleaning staff during the hours of the event to remove trash and clean restroom facilities. All expenses are the responsibility of the sponsoring group.

Compliance
A reminder, students and members of student groups who knowingly or recklessly violate a published University policy, rule, or regulation; or participate in conduct which one should reasonably know to be a violation of a published University policy, rule or regulation may be found to be in violation of the University Judicial Code. Sanctions for such violations include, but are not limited to, loss of room reservation privileges, loss of funding and loss of group recognition as well as a referral to the University Judicial Administrator or other conduct official for the purpose of review for consideration of further appropriate action. For non-compliance of this policy the student group will be subject to sanctions at the discretion of Campus Life and the Division of Student Affairs.
Contacts
The following individuals can address questions regarding this Policy:

Peggy Hermes – Assistant Director for Student Involvement and Student Groups – Campus Life
    314-935-3962  Peggy.dixon@wustl.edu
Austin Sweeney – Assistant Director for Fraternity and Sorority Life – Campus Life
    314 935-4148  austin.sweeney@wustl.edu

History

Policy URL: